



Press Release

Göteborg, October 16, 2006

FlyMe expanding international service from Stockholm, Malmö and Göteborg prior to summer of 2007

During the summer of 2007, FlyMe will be expanding operations and adding the destinations Bologna and Athens from Göteborg Landvetter. From Stockholm Arlanda, the destinations Rome and Luleå will be introduced, in addition to Nice and Alicante as previously communicated.

Moreover, those living in southern Sweden will also be able to travel to Europe quickly and economically when FlyMe begins flying to Bologna, Nice and Alicante from Malmö Sturup.

FlyMe's schedule for the summer of 2007 includes several new international destinations. Beginning on March 25, 2007, there will be flights to and from Bologna and Athens from Landvetter.

Mats Jacobsson, FlyMe's newly appointed commercial director, comments on the new services:

"We really believe in Bologna and Athens as destinations from Göteborg. Bologna is a destination for the culturally interested, as well as the sun tourist. Moreover, there is a considerable amount of business traffic to and from the region. When it comes to Athens, we know that there has been substantial demand in western Sweden and we are happy to be able to satisfy this demand. We have high expectations that even Norwegian travelers will be attracted to these destinations."

Last week, FlyMe announced the first two international destinations from Arlanda – Nice and Alicante – with the first departures on November 18, 2006. Before the summer, the number of departures will be increased to both of the new destinations. The biggest news from Stockholm is the new routes to Rome along with domestic traffic to Luleå. Even for FlyMe's third base, Sturup, FlyMe will be introducing international service before the summer with the destinations Nice, Alicante and Bologna.

"We are following our plan for continued expansion. As Sweden's low-price airline, we can now also offer the Stockholm region and southern Sweden inexpensive trips to Europe," says Mats Jacobsson. "We also expect to attract Danes to our flights from Sturup. As far as Luleå goes, we're naturally very happy to be able to offer a low-price alternative to one of the largest domestic destinations.

Information and ticket booking for the 2007 summer schedule is now available at www.flyme.com. You can already book tickets for journeys March 25 – June 17. Further dates will be available during this week.

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FlyMe is Sweden's low-price airline. With Göteborg Landvetter as its hub, FlyMe provides direct flights to and from eleven major European cities and resorts. From Stockholm Arlanda, FlyMe serves Göteborg and Malmö, and (beginning on November 18) Nice and Alicante. From March 25, 2007, service from Stockholm Arlanda will be increased to also include Luleå and Rome. Malmö Sturup operations will be expanded with flights to and from Nice, Alicante and Bologna, also beginning on March 25, 2007. FlyMe is quoted on the Stockholm Stock Exchange's First North.