



Press Release

Göteborg, December 22, 2006

## **FlyMe starting new lines to Istanbul, Marseille and Rimini**

**FlyMe is continuing to expand. Next year, the low-price airline will begin with direct flights from Stockholm to Marseille, and from Göteborg to Rimini and Istanbul.**

FlyMe's flight program for 2007 continues to grow. During the autumn, the first international destinations from Stockholm Arlanda were launched, with Nice and Alicante. During the winter and spring of 2007, FlyMe will also be introducing direct flights from Stockholm Arlanda to Malaga, from Malmö Sturup to Bologna, Nice and Alicante, and from Göteborg Landvetter to Athens and Bologna. This means that it will be possible to travel to even more destinations with price friendly tickets.

"We've decided that the time is right to add flights to Istanbul to our services. It's a very exciting destination that has much to offer. Istanbul is also an important hub in parts of the world that we haven't previously had access to," says Mats Jacobsson, commercial director at FlyMe.

The first departure will be on April 2. FlyMe will start with one departure weekly but increase to two, Mondays and Fridays, as early as May. Tickets can already be booked at FlyMe's website.

Marseille and Rimini are the two other new destinations for 2007, and even if they are in different countries, they have much in common. Both are strategically located in the business and industrial regions of their respective countries. Moreover, the cities are at convenient distances from some of the world's most beautiful areas - Provence in France and the Adriatic coast of Italy.

"We see increased demand from both business and private travelers for inexpensive direct flights to just these two areas, while at the same time, the destinations fit well into our strategy. We have a constantly growing flow of passengers and it feels nice to be able to offer flights to these two new pearls," says Mats Jacobsson.

The first Stockholm-Marseille departure will be on March 25 with three flights weekly - Tuesdays, Fridays and Sundays. The first Göteborg-Rimini departure is set for May 3 and there will be two departures weekly during the peak summer season. Tickets can already be booked.

Information and ticket booking for all new destinations for 2007 are available now at [www.flyme.com](http://www.flyme.com).

Tickets can already be booked to the new destinations. Welcome aboard!

For more information, please contact:

Mats Jacobsson, Commercial Director, Fly Me Europe AB  
Mats.jacobsson@flyme.com  
Mobile: +46 (0) 732 06 04 15  
Switchboard: +46 (0) 31 - 301 10 00  
[www.flyme.com](http://www.flyme.com)

Finn Thaulow, CEO & Managing Director, FlyMe Europe AB  
Finn.thaulow@flyme.com  
Mobile: +46 (0) 732 06 04 02  
Switchboard: +46 (0) 31 - 301 10 00  
[www.flyme.com](http://www.flyme.com)

*FlyMe is Sweden's low-price airline. With Göteborg Landvetter as its hub, FlyMe provides direct flights to and from **eleven** major European cities and resorts. From Stockholm Arlanda, FlyMe serves Göteborg, Malmö, Nice and Alicante. Beginning in the spring of 2007, service from Stockholm Arlanda will be expanded to include Rome, Malaga and Marseille. Malmö Sturup operations will be expanded on February 17 with the destinations Nice and Alicante, followed by Bologna in March. FlyMe is quoted on the Stockholm Stock Exchange's First North.*