



Press Release

Göteborg, October 4, 2006

## **FlyMe introduces new, more flexible ticketing system**

**It is now even easier and advantageous to travel with FlyMe within Sweden. A new customer-adapted ticketing system has been introduced today that better meets the demands of domestic passengers for more flexible tickets. The purpose of the new system is to attract even more business travelers to FlyMe.**

FlyMe has previously had only one ticket class for all passengers. FlyMe is now satisfying wishes from business travelers for a more flexible ticket class on domestic flights. The new ticket class is primarily for those who want to be able to rebook their flights multiple times at no extra cost.

“We have refined our pricing system because of substantial demand for this type of ticket from our customers. I am convinced that with a flexible ticket, we will be able to attract even more business travelers to FlyMe. But even other passengers who want more flexible tickets will appreciate the new system,” says Mats Jacobsson, FlyMe’s newly appointed commercial director.

With FlyMe’s Flex tickets, travelers can rebook their flights as many times as they like at no additional cost. Even name changes on tickets are included in the price, which means that travelers can transfer their tickets to others if so desired. The Flex ticket also has the advantage of eliminating any added costs when rebooking because of differences in ticket prices.

The other ticket alternative for domestic travelers is called Low Flex and for the most part, has the same terms as the old ticket. For Low Flex tickets, customers pay a fee for rebooking plus any difference in price if the new ticket is more expensive.

“It is important to emphasize that FlyMe is a low-price airline and that we will continue to be able to offer our customers the best prices in the market,” says Mats Jacobsson.

For FlyMe’s international destinations, there is still just one ticket class at present.

More information on the various ticket types is available at [www.flyme.com](http://www.flyme.com).

For further information, please contact:

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